

# IDEATHON

2024

POWERED BY  
**EUROAVIA** 





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# THE EVENT

## Introduction to Ideathon

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The **Ideathon** is an **aerospace-related** competition for European students organized by **EUROAVIA**. In this competition, the participating teams are tasked with designing solutions following the **challenges** related to this year's theme of **sustainability** which are proposed by the companies sponsoring the event.

The key purposes of organising this event are to encourage students to face complex challenges, develop **a deeper understanding** of industry-relevant problems, and take a step forward in becoming professional **problem-solvers**. Companies can showcase their efforts in their sector by presenting relevant challenges addressed with **innovative solutions** from student teams.





# THE EVENT

## Stages



The competition will be held in **Europe** and divided into two phases:



**First Stage: 26–31 October 2024 in Toulouse, France**



**Second Stage: 1–6 December 2024 in Zagreb, Croatia**

During the first phase, each participating team of **3–4 team members** will select one of the company-proposed challenges. The winning teams of each challenge will **qualify for the final**.

# THE EVENT

## Schedule

	Arrivals 26 Oct	1st Day 27 Oct	2nd Day 28 Oct	3rd Day 29 Oct	4th Day 30 Oct	Departures 31 Oct		
9:00 – 10:00	Arrivals	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast		
10:00 – 11:00		Meet and Greet	48h Competition	48h Competition	City Tour	Departures		
11:00 – 12:00		Welcome speech & Sponsors presentations						
12:00 – 13:00								
13:00 – 14:00		Lunch						
14:00 – 15:00			Lunch		Lunch			
15:00 – 16:00		Welcome Dinner	48h Competition	48h Competition	Lunch		Other Activities	
16:00 – 17:00								Teams' Presentations
17:00 – 18:00								
18:00 – 19:00								
19:00 – 20:00								
20:00 – 21:00	Welcome Dinner	Dinner	Dinner	Dinner	Final Dinner + Prizes			
21:00 – 22:00		48h Competition	48h Competition	Cultural Night	Free Time			
22:00 – ON						-		



# OVERVIEW OF PREVIOUS EDITIONS

The previous edition of the Ideathon was held last year and consisted of two phases, with the first phase taking place in **Terrassa, Spain**, and the second in **Munich, Germany**. During the first round, five teams looked for solutions to the challenges proposed by our sponsoring companies, **Ansys** and **GTD**.

Two of those teams advanced to the final round and traveled to Munich to compete again. The team that won the first edition was **UniBoss** from **Forlì-Bologna, Italy**, excelling with their quick problem-solving and creative ideas, even surpassing the expectation of Ansys who sponsored the challenge.



# ABOUT EUROAVIA

03

THE EUROPEAN ASSOCIATION OF AEROSPACE STUDENTS

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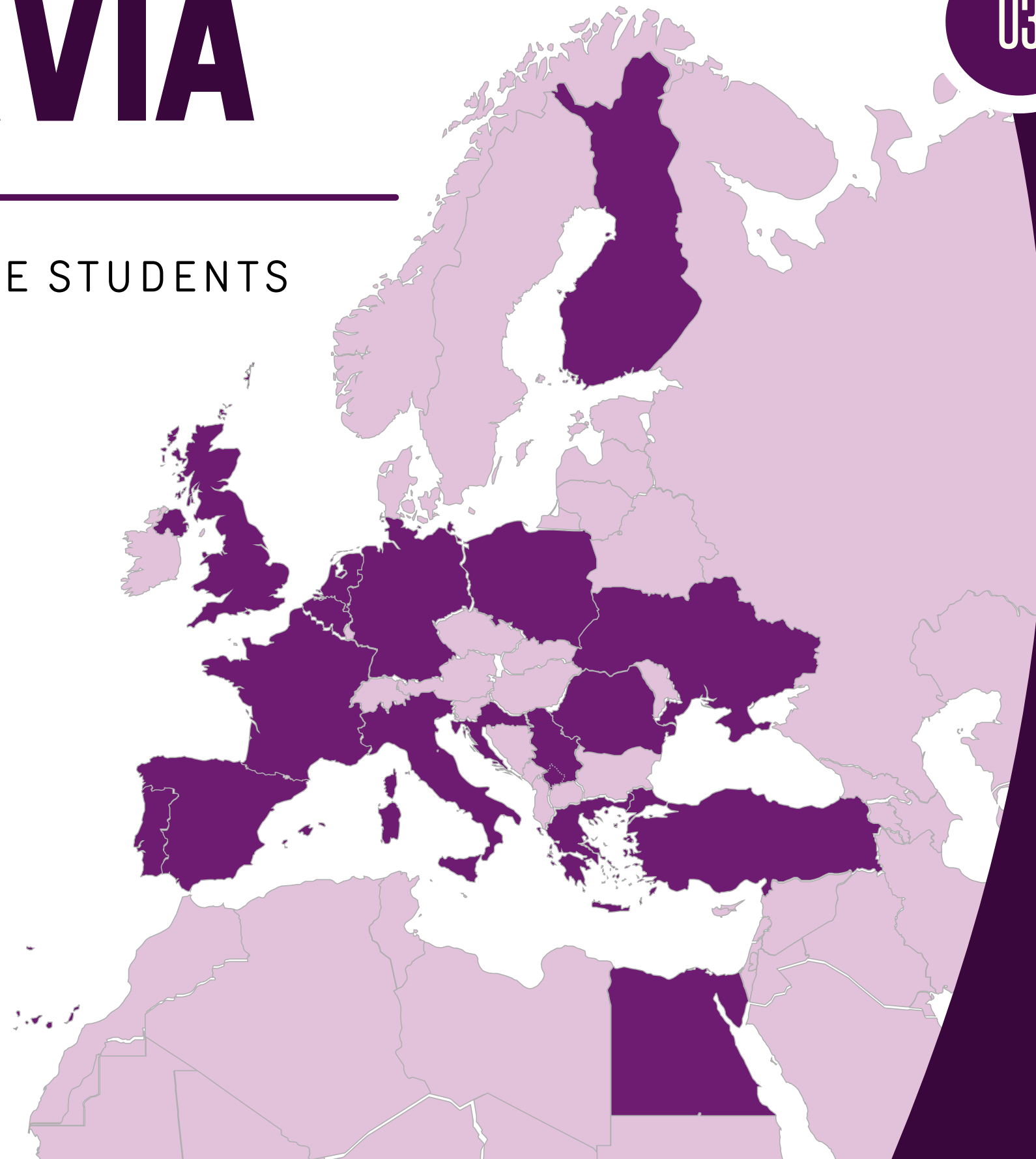
Years of History

42

Local Groups

17

Countries



# OUR GOALS

Strengthen the  
connection  
between students  
and the aerospace  
industry



Promote  
innovation in  
the Aerospace  
sector



Promote  
cultural  
exchange



Provide a  
platform for  
academic and  
professional  
formation of  
members





# BENEFITS OF PARTICIPATING

Visibility for your company



Networking

Showcase relevance of company  
in industry transformation



Problem solving

Investing in young talents



New Ideas and Opportunities




















## SPONSOR PACKAGES

## BRONZE

## SILVER

## GOLD

## DIAMOND

Presence in the banner	SINGLE STAGE	BOTH STAGES	BOTH STAGES	BOTH STAGES
Stand	SINGLE STAGE	BOTH STAGES	BOTH STAGES	BOTH STAGES
Presence on the Ideathon website				
Promotion on Social Media				
15' Company presentation	SINGLE STAGE	BOTH STAGES	BOTH STAGES	BOTH STAGES
Access to students' CVs				
1 Technical challenge				
1 Evaluation committee member				
1 Technical webinar				
Lower tear general sponsorship*				

\*Lower tear general sponsorship:

- 1 LinkedIn post
- 1 Instagram post
- 1 article in the Newsletter
- 1 Job opportunities distribution (email)
- Access to our alumni network
- Logo placement on EUROAVIA's website

500€

1000€

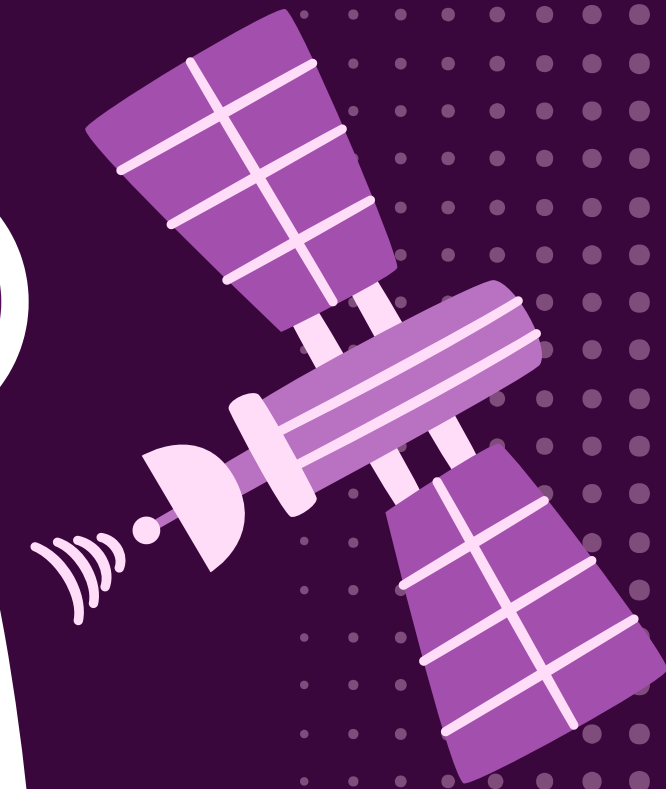
2000€

4000€

# CONTACTS

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